## EIACP Programme Centre Resource Partner on Forest Genetic Resources and Tree Improvement ICFRE - Institute of Forest Genetics and Tree Breeding

## (Indian Council of Forestry Research and Education) Coimbatore

Name of the Ministry/ Department/ Organization/ Division/ Centre	EIACP Programme Centre Resource Partner on Forest Genetic Resources and Tree Improvement, ICFRE - Institute of Forest Genetics and Tree Breeding(Indian Council of Forestry Research and Education), Coimbatore
LiFE theme	<ul> <li>Energy Saved</li> <li>Water Saved</li> <li>Waste Reduced</li> <li>Healthy Lifestyle Adopted</li> </ul>
Short title of the event/ activity	Awareness creation on LiFE Mission to school students, college students and general public in and around Coimbatore district. Awareness on LiFE Mission was also created to the Visitors of Gass Forest Museum, IFGTB and visitors of the Central Library, Coimbatore. Awareness materials pertaining to theme of Mission LiFE were released during the activities and disseminated widely. In addition, documentaries pertaining to the theme were telecasted
Event Date(s)	26.12.2022, 10.01.2023, 11.01.2023, 19.01.2023, 20.01.2023, 23.01.2023,24.01.2023, 25.01.2023, 30.01.2023
Location	In and around Coimbatore District and MoEFCC, New Delhi
Number of participants	Total No. of Participants:1444 (Physical:1339, Virtual: 105)
Social media/ media presence	All the events were highlighted in the official social media pages (#IFGTBENVIS) and also the same were updated by the MoEFCC, GoI in their respective media pages.
Any other information	Participated in a National Level Exhibition on GSDP products in connection with a National Workshop on LiFE at MoEFCC, New Delhi on 30.01.2023 and awareness posters pertaining to various themes of Mission LiFE were released by the Honourable Union Minister for Environment and Forest. Various activities on LiFE Mission were proposed in the forthcoming days.







